Employer Matching (Embed)

You can add Matching Gifts to your fundraising campaign or standalone donation or ticketing page. The first thing you will need to do is partner with a company for Matching Gifts. There are many out there but the ones Rallybound generally works with are below:

- Double the Donation
    - For more information please access Double the Donation's articles here.
- Amply (formally Donate Double)
    - For more information, please access Amply's article here.
- HEP Data

Once you have a matching gifts partner, they will provide you with an embed code that Rallybound will place on your site. Common places to place the embed are:

Post Donation Page

Employer Match can be added to the post-donation thank you page. Add this by following these steps:

1. Log in to the Admin at admin.rallybound.com
2. Navigate to the entity (organization, group, or campaign) on which you'd like to configure this setting. Click here to learn more about inherited settings.
3. Click the "Forms" tab
4. Click "Customize" in the left sidebar
5. Click the dictionary entry "Page Text - Donation Thank You Page - Text (top)"
6. Click "Edit"
7. Click "Source"
8. Place the Embed Code where you would like the "Matching Gifts" widget to appear

Auto Responders

Employer Match can be added to the auto responders which are sent for transactions (online donation, offline donation, registration). Add this by following these steps:

1. Log in to the Admin at admin.rallybound.com
2. Navigate to the campaign on which to edit your auto responder
3. Click the "Email" tab
4. Click "Automated Emails" in the left sidebar
5. Locate and click on the relevant auto responder:
    - Donation Confirmation
    - Offline Donation Verified
    - Registration Confirmation
    - Ticket Purchased Confirmation
6. Click "Edit"
7. Click "Source"
8. Place the Embed Code where you would like the "Matching Gifts" widget to appear
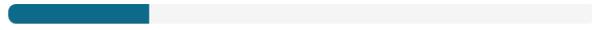
Navigation

Add Employer Match to a custom page and link to that page from the navigation menu. To learn how to create a page and add it to the navigation menu, click here.

Fundraiser Dashboard

Employer Match can be added to the Fundraiser Dashboard as a fundraiser task. Please contact helpdesk@rallybound.com to configure this.

$277 RAISED OF $1,111 GOAL

Donations   RECENT   ALL TIME

Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar

Complete these tasks to jump-start your campaign!

92% complete

◯ **Matching Gifts**
✔ Create or Join a Team
✔ Upload Photo
✔ Personalize My Page
✔ Donate to your own campaign
✔ Import Your Contacts
◯ Send a Fundraising Email
✔ Post a Message to a Social Network
✔ Update Goal Amount
✔ Update Account Details
✔ Registration for Role Reg Test