

Campaign Object

The `Campaign` object contains information related to a Rallybound campaign.

Availability: The `Campaign` object is a global object, which means it's available in any email, including email blasts and Admin Email Templates, and in any editable area on the website.

Attributes: The `Campaign` object has the following attributes:

- `Campaign.Name`
- `Campaign.Alternate_Name`
- `Campaign.Location`
- `Campaign.URL`
- `Campaign.Description`
- `Campaign.Goal_Amount`
- `Campaign.Amount_Raised`
- `Campaign.Amount_To_Goal`
- `Campaign.Event_Year`
- `Campaign.Event_Date`
- `Campaign.Dashboard_URL`
- `Campaign.Terms`

Campaign.Name

Returns the campaign name (for example `5K Run`). The campaign name is editable in the campaign details view in the Admin.

Campaign.Alternate_Name

Returns the campaign's alternate name. The alternate campaign name is editable in the campaign details view in the Admin.

Campaign.Location

Returns the campaign's location. The campaign location is editable in the campaign details view in the Admin.

Campaign.URL

Returns a link to the campaign's homepage (for example `https://myevent.rallybound.org/5krun`). The campaign URL is editable in the campaign details view in the Admin.

Campaign.Description

Returns the campaign's description. The campaign description is editable in the campaign details view in the Admin.

Campaign.Goal_Amount

Returns the campaign's goal amount. Use a [money filter](#) to return the value in a monetary format:

Input

```
{{ Campaign.Goal_Amount | money }}
```

Output

```
$100,000
```

Campaign.Amount_Raised

Returns the total amount raised on the campaign, including amounts donated to fundraisers and teams within the campaign. Registration fees are included in the total by default, please contact us to change that configuration. Use a [money filter](#) to return the value in a monetary format:

Input

```
{{ Campaign.Amount_Raised | money }}
```

Output

\$93,205

Campaign.Amount_To_Goal

Returns the difference between the campaign's total raised and goal. Use a [money filter](#) to return the value in a monetary format:

Input

```
{{ Campaign.Amount_To_Goal | money }}
```

Output

\$6,795

Campaign.Event_Year

Returns the campaign year as set in the campaign details view in the Admin.

Campaign.Event_Date

Returns the event date. The event date is editable in the campaign details view in the Admin. Use a [date filter](#) to return the value in a recognized format:

Input

```
{{ Campaign.Event_Date | date: "%B %d, %Y" }}
```

Output

January 1, 2020

Campaign.Dashboard_URL

Returns a link to the campaign's dashboard that resolves correctly for all fundraisers (for example <https://myevent.rallybound.org/5krun/headquarters>). If a fundraiser is logged in, they will be directed to their dashboard. If they are logged out, they will be redirected to the login page, after which they will be directed to their dashboard. Add parameters at the end of the URL for specific locations in the dashboard. Some examples are listed below. For a full list of dashboard URL destinations, [see here](#).

Input

```
{{ Campaign.Dashboard_URL }}?tab=email
```

This directs the fundraiser to the email tab.

Input

```
{{ Campaign.Dashboard_URL }}?pop=editGoalPop
```

This will load the dashboard with the edit goal popup activated.

Campaign.Terms

This is an array of global terms used by the given campaign to describe various elements of the campaign, such as "campaign", "user", and "team". This object should be used in conjunction with the [term_by_name filter](#) to retrieve a specific term:

Input

```
Join My {{ Campaign.Terms | term_by_name : "Global_TeamAdjective" }}
```

Output

Join My Team